



Aspire's Boomi-Powered CoE Strategy Delivers 50% Faster Integrations for a Leading Global Footwear Brand



attention.
always.



Key Issues

- High Costs & Redundant Work
- Inconsistent Integration Practices Limited Reusability
- Slow Development & Reduced Agility
- Difficulty Embracing New Technologies
- Governance & Compliance Gaps

Solutions

Establishing a Centre of Excellence (CoE) for enterprise integration for strategic growth.

Benefits

- Reduced Integration costs by 15 to 30% of estimated time
- Standardized integrations led to 20 to 40% reduced costs
- Accelerated deployments and preventing duplication decreased project costs up to 15%
- Achieved 20–50% Faster Integration Delivery

About the Customer

Our customer is primarily known as a multibrand retailer of footwear and athletic apparel, a global company with a strong presence in the sneaker and athleisure market. The company also has a reputation for its strong ties to sneaker culture and its commitment to providing a unique and engaging retail experience. The company is headquartered in New York with an employee strength covering a revenue of \$8.15 billion.

Highlights

The customer sought a structured, reusable, and scalable integration framework leveraging predefined processes, templates, and automation tools to streamline development, testing, deployment, and end-to-end application integration.

The Challenge

The customer needed a robust monitoring approach to oversee critical integration processes. This included continuous supervision of template development, design patterns, and reference libraries, while ensuring adherence to integration standards. A key challenge was achieving high visibility and traceability across all integration activities to maintain governance and consistency.

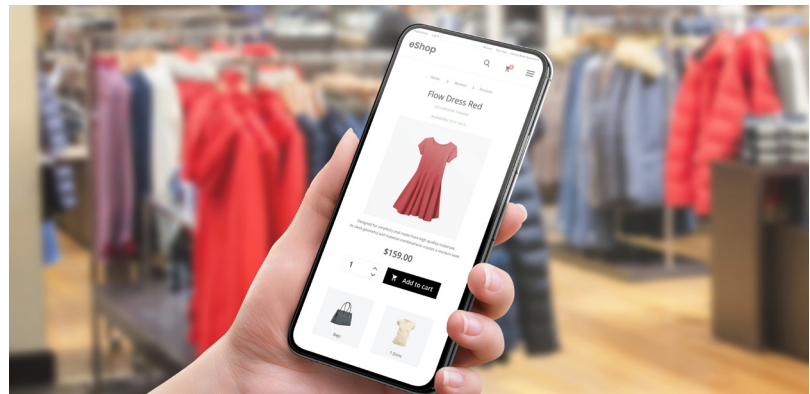
So eventually the customer faced the below major challenges

Increased Costs and Inefficiencies:

- **Duplicated Effort:** In the absence of centralized oversight, teams often develop similar integrations independently, leading to resource waste and inflated development costs.



- **Lack of Standardization:** Without uniform integration guidelines, teams follow varied styles and technologies, making maintenance and scaling more complex.
- **Limited Reusability:** The absence of a Center of Excellence (CoE) hampers the identification and reuse of valuable assets like APIs, connectors, and templates, resulting in repeated work and inefficiencies.



Reduced Agility and Slower Time-to-Market:

Lengthy development cycles – Poor monitoring of process and absence of structured framework increased the development cycles

Difficulty in Adapting to Change:

The existence of traditional system approach and lack of monitoring of integration systems took more time to adapt to new technologies

Governance and Compliance Challenges:

- **Inconsistent Security Practices:** Lack of centralized guidance can lead to inconsistent security protocols across different integrations, increasing vulnerability to security breaches.
- **Lack of Visibility and Auditability:** A decentralized approach makes it difficult to gain a holistic view of the integration landscape, track data flow, and audit integration activities for compliance purposes.



The Solution

Aspire majorly helped Establishing a robust Centre of Excellence (CoE) for Enterprise Integration that is crucial for addressing the challenges caused by its absence

MISSION & GOALS

- **Mission Statement:**

Promote integration standards, offer expertise, enable reuse of assets, and foster cross-team collaboration for scalable, high-quality integrations.

- **Key Goals:**

- » Reduce integration development time
- » Increase asset reuse rate
- » Minimize integration-related incidents
- » Improve adherence to defined standards

STRUCTURE & GOVERNANCE

- **Defined Roles:**

Roles like CoE Lead, Integration Architects, Developers, and Compliance Officers ensure accountability.

- **Steering Committee:**

A cross-functional body provides strategic direction and oversight.

- **Governance Processes:**

- » Standardize and approve integration guidelines
- » Review integration designs
- » Manage reusable assets
- » Monitor policy compliance
- » Handle deviations and exceptions



CORE FUNCTIONS & SERVICES

- **Standards & Guidelines:**

Define and maintain up-to-date design patterns, protocols, security, and monitoring practices.

- **Reusable Asset Library:**

Develop and manage connectors, APIs, templates, and transformation logic with clear usage guidelines.

- **Expert Consulting:**

Provide architectural reviews, templates, documentation, and ongoing support to integration teams.

Aspire also helped develop an Auditing and monitoring framework to implement High visibility & traceability through better custom Auditing & Error handling system with the help of AF_Helper Services and AF_Monitoring Services

The Results

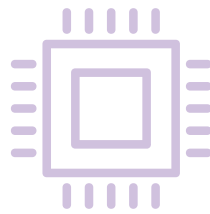
Establishing a well-functioning Centre of Excellence (CoE) for Enterprise Integration yielded significant quantifiable results for our customers.

- **Reduced Integration Costs:** By promoting reusable assets (connectors, templates, APIs), the CoE decreased the development effort and cost per integration by an estimated 15-30% over time.
- **Lower Maintenance Costs:** Standardized integrations and centralized expertise lead to easier troubleshooting and maintenance, potentially reducing maintenance costs by 20-40%.
- **Decreased Project Costs:** Faster development cycles and reduced rework, helped lower overall project costs by 5-15%.



- **Faster Time-to-Market:** Standardized processes and reusable components accelerated the delivery of new integrations by 20-50%, enabling quicker response to business needs.

Technology Snapshot



- » **Boomi Integrator**
- » **Boomi APIM**
- » **AURAS accelerator**



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For more info contact: info@aspresys.com or visit www.aspiresys.com

USA

+ 1 630 368 0970

SINGAPORE

+65 3163 3050

INDIA

+91 44 6740 4000

BELGIUM

+ 32 3 204 1942

NETHERLANDS

+ 31 (0)30 800 92 16

POLAND

+48 58 732 77 71

MEXICO

+52 222 980 0115